



The VCU Institute for Women's Health Presents Patients Don't Care How Much You Know Until They Know How Much You Care: Making the Most of the Patient-Provider Encounter

How to Treat a Woman: Strategies for Healthcare & Self-Care

An ongoing, year-round series of brown-bag seminars focused on women's health — for all healthcare professionals

Date: Wednesday, September 10, 2008

Time: 12 p.m. to 1 p.m.

Location: MCV Campus, Main Hospital, 1st Floor Learning Center

Objectives:

- 1) Identify behaviors that erode the patient-provider relationship
- 2) Describe patient & provider behaviors that cultivate a healthy relationship
- 3) Discuss teaching strategies for clinical teaching on how to enhance patient-provider relationships

About the Presentation:

Clinical preceptors and health professionals of all disciplines are invited to hear Dr Njeri Jackson and Dr John Pierce share their expertise on how to cultivate healthy relationships between health care professionals and patients in an increasingly complex health care environment. This session will be beneficial to health care professionals in clinical practice and to those involved in clinical teaching.

About the Speakers:

Dr. M. Njeri Jackson is Special Assistant for Diversity in the Office of the Provost at VCU. She served as leader of the Department of African American Studies at VCU from 1998 to 2007. Dr. Jackson is also a Political Scientist and is jointly appointed to the L.D. Wilder School of Government and Public Affairs. She has had a long-standing interest in health care issues. She has written and lectured locally and internationally about the regulation and licensure of naturopaths in Georgia, health disparities, black infant mortality, women's health, the culture of medicine, and science, technology and society issues.

John G. Pierce, Jr., M.D. is an Associate Professor in the Department of Obstetrics and Gynecology and the Department of Internal Medicine at VCU. As a clinician, he is an active practitioner for women's medicine in the areas of primary care, office gynecology, surgical gynecology, obstetrics, and menopausal medicine. Dr. Pierce serves as the clerkship director for the third and fourth year medical students at VCU and is actively involved in Ob/Gyn resident education.

Fees: None — free to all. No pre-registration required.

Continuing Education: This program awards 0.1 CEU's.

For more information: Visit www.womenshealth@vcu.edu or call 804-827-1200.

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VCU Institute for Women's Health

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